

# Specific Direction 16 limiting the length of initial terms for point-of-sale terminal contracts

Specific Direction 16 (acquirer POS terminal lease extent)

October 2022

# Specific Direction 16

## (acquirer POS terminal lease extent)

### 1 Recitals

#### Whereas:

- 1.1** The PSR launched its card-acquiring market review in 2018 due to concerns that card-acquiring services may not offer value for money for merchants. It published the final report on 3 November 2021. It concluded that the supply of card-acquiring services does not work well for small and medium-sized merchants and large merchants with annual card turnover up to £50 million.
- 1.2** In the final report, the PSR identified three features that individually and in combination, restrict merchants' willingness and ability to search and switch between card-acquiring providers.
- 1.3** The PSR wants to remedy these features to improve outcomes for merchants. It aims to do this by:
  - a. encouraging them to search and switch, or negotiate with their existing provider
  - b. reducing the obstacles to switching
  - c. subsequently creating incentives for suppliers of card-acquiring services to develop and offer better deals for merchants through competitive pressure as merchants become more engaged and shop around more actively with better information
- 1.4** This specific direction is intended to remedy the feature of concern that POS terminals and POS terminal contracts discourage merchants from searching and switching provider of card-acquiring services.
- 1.5** This direction is addressed to 14 specified payment service providers (PSPs).

## 2 Powers exercised and purpose

- 2.1** Visa Europe and Mastercard are payment systems designated by the Treasury under section 43 of the Financial Services (Banking Reform) Act 2013 (the Act) for the purposes of Part 5 of the Act.
- 2.2** The PSR makes this direction in accordance with sections 54(1) and (3) (Regulatory and competition functions – directions) of the Act. In accordance with section 54(3)(c), this direction applies to persons of a specified description, all of which are participants in the Visa Europe and Mastercard regulated payment systems.
- 2.3** In making its decision to use its section 54 powers, the PSR had regard to section 62(2)(a) (Duty to consider exercise of powers under the Competition Act 1998) of the Act.
- 2.4** The purpose of this direction is to require directed PSPs to ensure, in relation to merchants with an annual card turnover up to £10 million, that merchant contracts which include provision of POS terminals and incur scheduled payments, where that merchant is making use of the directed PSP's card-acquiring services, do not have an initial term in excess of 18 months and thereafter move to a rolling monthly contract.

# Direction

**NOW the PSR gives the following specific direction to:**

**Adyen UK Limited**

**Barclays Bank PLC**

**Chase Paymentech Europe Limited**

**Elavon Financial Services DAC**

**EVO Payments International GmbH, Branch UK**

**First Data Europe Limited**

**First Merchant Processing (Ireland) DAC**

**GPUK LLP**

**Lloyds Bank plc**

**PayPal (Europe) Sarl et Cie SCA**

**Square UK**

**Stripe Payments UK Ltd**

**SumUp Payments Limited**

**Worldpay (UK) Limited**

## 3 General provisions

### Scope of this direction

- 3.1** This direction applies to the 14 directed PSPs named above.
- 3.2** This direction applies in relation to participation in the Visa Europe and Mastercard regulated payment systems.
- 3.3** This direction applies in relation to any contract or other arrangement, however named, which:
  - a. includes the provision of one or more POS terminals
  - b. specifies a schedule of at least two payments, and

- c. is between a merchant with an annual card turnover of up to £10,000,000 which makes use of card-acquiring services operated or provided by a directed PSP, and either:
  - 1. a directed PSP, or
  - 2. a third party such as an ISO or leasing company

## Requirements for POS terminal contracts

### New POS terminal contracts

**3.4** In relation to a new relevant merchant terminal contract, a directed PSP must ensure that:

- a. if there is an initial minimum term:
  - 1. it is not longer than 18 months, and
  - 2. once any initial minimum term is completed (and the contract does not at that point terminate), the contract has a maximum one-month recurring term, with one month's notice on the merchant's side
- b. if there is no initial minimum term, after a maximum of 18 months from the date the contract was entered into has passed, the contract is subject to a maximum one-month recurring term, with one month's notice on the merchant side
- c. if there are any exit or termination fees these are cost based, transparent, and have been fully explained to merchants before they enter into the contract

**3.5** A new relevant merchant contract is a contract that:

- a. meets the criteria in paragraph 3.3, and
- b. is entered into on or after the date on which this specific direction comes into force

### Existing POS terminal contracts

**3.6** In relation to an existing relevant merchant contract, a directed PSP must ensure that:

- a. once any initial minimum term is completed, the contract has a maximum one month recurring term, with one month's notice on the merchant's side; or
- b. where there was no initial minimum term, after the period of a maximum of 18 months from the date the contract was entered into has passed, the contract is subject to a maximum one month recurring term, with one month's notice on the merchant's side

**3.7** An existing POS terminal contract is a contract that:

- a. meets the criteria in paragraph 3.3, and

b. was entered into before the date on which this specific direction came into force

**3.8** A directed PSP must take into account any relevant guidance the PSR publishes.

### Third party providers

**3.9** Where the directed PSP does not directly contract with a merchant for the provision of one or more POS terminals, the PSP must ensure that the relevant provider of such equipment complies with the requirements of paragraphs 3.4 to 3.7 of this direction.

**3.10** A directed PSP must draw the attention of a relevant provider to any relevant guidance the PSR publishes.

**3.11** A relevant provider is any provider of POS terminal equipment which has:

- a. a contract which meets the criteria at paragraph 3.3, and
- b. a contractual relationship with:
  - 1. a directed PSP, or
  - 2. an ISO with a contractual relationship with a directed PSP, or
  - 3. a payment facilitator which is not a directed PSP, but provides access to the card-acquiring services of a directed PSP

## 4 Key definitions

**4.1** **Act** means the Financial Services (Banking Reform) Act 2013.

**4.2** **Card-acquiring services** means services to accept and process card transactions on behalf of a merchant, resulting in a transfer of funds to the merchant.

**4.3** **Directed PSPs** means the PSPs to which this specific direction is given.

**4.4** **Independent sales organisation (ISO)** means an organisation which sells acquiring services to merchants by contractual agreement with an acquirer.

**4.5** **Initial minimum term** means the shortest length of the first term of a contract, and is typically referred to as 'minimum term', 'minimum period' or 'initial term' in POS terminal contracts.

**4.6** **Merchant** means an organisation which accepts card payments.

- 4.7 Participant** has the meaning given by section 42(2) of the Act.
- 4.8 Payment facilitator** means a PSP that contracts with one or more merchants to provide card-acquiring services, but may not have a direct contractual relationship with the operator of a card payment system. A payment facilitator must be registered with the operator of a card payment system by an acquirer with whom it contracts.
- 4.9 Payment System** has the meaning given by section 41 of the Act.
- 4.10 Payment Systems Regulator or PSR** means the body corporate established under Part 5 of the Act.
- 4.11 POS terminal** means an electronic device that a merchant uses to accept a card in a card-present transaction without the need to connect to a smartphone or tablet.
- 4.12 POS terminal contract** means any contract or other arrangement as described at paragraph 3.3.
- 4.13 PSP** means a payment service provider within the meaning of section 42 of the Act.
- 4.14 Regulated payment system** means a payment system designated by the Treasury under section 43 of the Act.

## 5 Monitoring

- 5.1** The PSR may from time to time in writing require a directed PSP to provide it with a report on its compliance with:
- a. this direction
  - b. any requirements the PSR makes known in writing to the directed PSP or issues in guidance issued by the PSR
- 5.2** The PSP must provide the report required under paragraph 5.1 by the date given by the PSR.
- 5.3** The PSR may from time to time in writing require a directed PSP to provide or produce information about:
- a. how the PSP is complying, or proposes to comply, with this direction
  - b. which the PSR otherwise requires in connection with monitoring compliance with or the effectiveness of this direction

**5.4** The PSP must provide the information by the date given by the PSR.

## **6 Application**

**6.1** This direction applies to the directed PSPs named above.

## **7 Commencement and duration**

**7.1** This specific direction comes into force on 6 July 2023.

**7.2** This specific direction shall continue in force until such time as it is varied or revoked by the PSR.

**7.3** The PSR will review this direction three years and five years after the date on which it comes into force.

**7.4** The PSR may also review this direction at any other time than as provided for in paragraph 7.3.

**7.5** The PSR may vary or revoke this direction at any time.

## **8 Citation**

**8.1** This specific direction may be cited as Specific Direction 16 (acquirer POS terminal lease extent).

## **9 Interpretation**

**9.1** The headings and titles used in this specific direction are for convenience and have no legal effect.

**9.2** The Interpretation Act 1978 applies to this specific direction as if it were an Act of Parliament, except where words and expressions are expressly defined.

- 9.3** References to any statute or statutory provisions must be construed as references to that statute or statutory provision as amended, re-enacted or modified, whether by statute or otherwise.
- 9.4** In this specific direction, the word 'including' shall mean including without limitation or prejudice to the generality of any description, definition, term or phrase preceding that word, and the word 'include' and its derivatives shall be construed accordingly.

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